



Email: administration2@merredincrc.com  
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## Advertisement Booking Form

Name (Business/Group/Person):	
ABN:	
Contact Person:	
Phone Number:	
Postal Address:	
Email:	

### Invoicing Details

Name (Business/Group/Person):	
Contact Person:	
Phone Number:	
Invoice Address:	
Email:	

*Invoicing can be done per edition (fortnightly) or per booking form. Please indicate how you would like to be invoiced.*

Fortnightly:

Per Booking Form:

Edition Date	Size of Advert	Colour/B&W	Advert Subject/Comment

*The Phoenix Newspaper is released FORTNIGHTLY. Please see next page for edition and deadline dates.  
 Any advertisement artwork and booking form are due by Friday 5pm before edition date.*

Advert Type	Measurements (Height x Width) cm	Cost Per Edition	
		Colour	Black & White
Prime Advertising – Front strip	6.5 x 19.7	\$150	N/A
Prime Advertising – Back full page	27.6 x 19.7	\$200	N/A
Prime Advertising – Front page ear	4.0 x 4.0	\$30	N/A
Prime Advertising – Front inside full	27.6 x 19.7	\$180	N/A
Prime Advertising – Back inside full	27.6 x 19.7	\$180	N/A
Full page	27.6 x 19.7	\$160	\$120
Half page	13.5 x 19.7	\$80	\$60
Quarter page OR Quarter strip	13.5 x 9.7 OR 6.5 x 19.7	\$40	\$30
Classifieds – General lineage		N/A	50c per word
Display – Public Notice	Height x 6.3	N/A	\$5 per cm
Display – Employment	Height x 6.3	N/A	\$5 per cm
Trades	6 x 6.3	\$15 each (12 editions) \$20 each (6 editions) \$25 each (3 editions)	N/A
Artwork (if required)			\$30

*Please see next page for notes regarding sizing and artwork.*

Authorised Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Notes – sizing and artwork

- Quarter page advertisements will reduce down from an A4 size ‘portrait’ flyer with no distortion. However, please note that if it is text heavy some fonts and font sizes may be difficult to read at the smaller size.
- Half page advertisements will reduce down from an A4 size ‘landscape’ flyer with no distortion.
- Artwork – we can create advertisements from information and images supplied by you at a cost of \$30. A draft will be sent to you for approval and required changes.

## 2023 and 2024 Deadline and Edition Dates

The Phoenix - 2023	
Deadline Date	Edition Date
9 Jan 2023	12 Jan 2023
23 Jan 2023	26 Jan 2023
6 Feb 2023	9 Feb 2023
20 Feb 2023	23 Feb 2023
6 Mar 2023	9 Mar 2023
20 Mar 2023	23 Mar 2023
31 Mar 2023	6 April 2023
14 Apr 2023	20 Apr 2023
28 Apr 2023	4 May 2023
12 May 2023	18 May 2023
26 May 2023	1 June 2023
09 Jun 2023	15 June 2023
23 Jun 2023	29 June 2023
07 Jul 2023	13 Jul 2023
21 Jul 2023	27 Jul 2023
04 Aug 2023	10 Aug 2023
18 Aug 2023	24 Aug 2023
01 Sep 2023	7 Sep 2023
15 Sep 2023	21 Sep 2023
29 Sep 2023	5 Oct 2023
13 Oct 2023	19 Oct 2023
27 Oct 2023	2 Nov 2023
10 Nov 2023	16 Nov 2023
24 Nov 2023	30 Nov 2023
8 Dec 2023	14 Dec 2023

The Phoenix - 2024	
Deadline Date	Edition Date
19 Jan 2024	25 Jan 2024
2 Feb 2024	8 Feb 2024
16 Feb 2024	22 Feb 2024
1 Mar 2024	7 Mar 2024
15 Mar 2024	21 Mar 2024
29 Mar 2024	4 Apr 2024
12 Apr 2024	18 Apr 2024
26 Apr 2024	2 May 2024
10 May 2024	16 May 2024
24 May 2024	30 May 2024
7 Jun 2024	13 Jun 2024
21 Jun 2024	27 Jun 2024
5 Jul 2024	11 Jul 2024
19 Jul 2024	25 Jul 2024
2 Aug 2024	8 Aug 2024
16 Aug 2024	22 Aug 2024
30 Aug 2024	5 Sep 2024
13 Sep 2024	19 Sep 2024
27 Sep 2024	3 Oct 2024
11 Oct 2024	17 Oct 2024
25 Oct 2024	31 Oct 2024
8 Nov 2024	14 Nov 2024
22 Nov 2024	28 Nov 2024
6 Dec 2024	12 Dec 2024

***Artwork and booking forms need to be returned by 5pm on the deadline date.  
If not returned by this date and time, the advertisement will not be placed in the specified edition.***